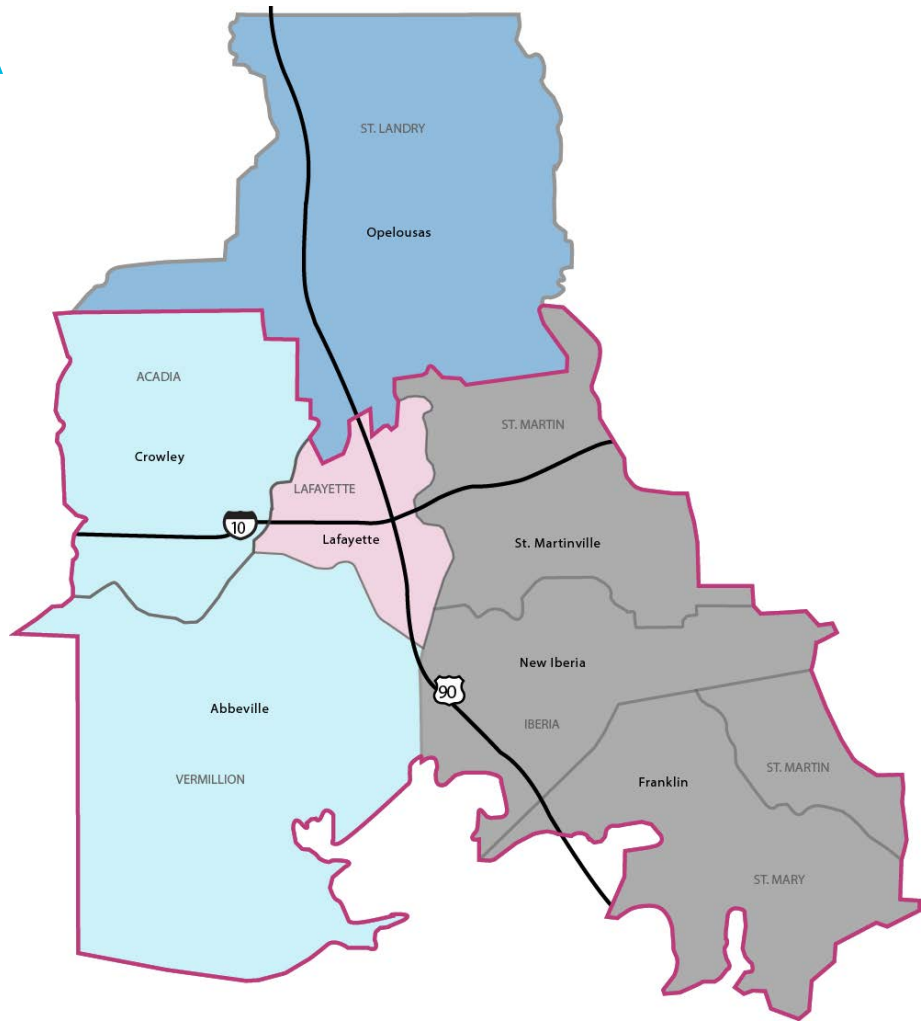
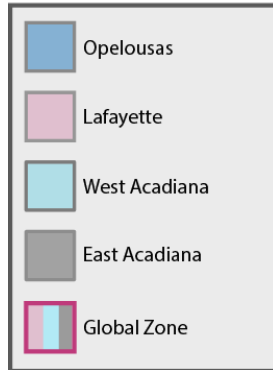


# COX MEDIA COVERAGE AREA

## LAFAYETTE DMA

### Cox Media Insertable Carriers



Zone	Major Cities	UE's	Parish	Zip Codes
West Acadiana Syscode 1995	Crowley, Abbeville, Delcambre, Erath, Kaplan, Rayne	11,920	Vermillion, Acadia	70510 70526 70528 70533 70548 70578
Lafayette Syscode 1984	Broussard, Carencro, Duson, Scott, Maurice, Milton, Youngville	51,229	Lafayette	70501 70503 70504 70506 70507 70508 70518 70520 70529 70555 70583 70592 70598
East Acadiana Syscode 1983	New Iberia, St. Martinville, Franklin, Jeanerette, Loreauville, Baldwin, Centerville, Charenton, Garden City, Patterson, Breaux Bridge, Arnaudville, Henderson, Parks, Cecilia	26,422	Iberia, St. Mary, St. Martin	70380 70392 70512 70514 70517 70538 70544 70552 70582 70560 70563 70562
<b>GLOBAL</b> Syscode 0521	<b>All of the Above</b>	<b>89,571</b>		
Opelousas Syscode 6788	Branch, Chatagnier, Church Point, Eunice, Lawtell, Leonville, Lewisburg, Plaisance, Sunset, Washington	14,539	St. Landry	70525 70535 70570 70584 70589 70562
<b>ACADIANA</b>	<b>All of the Above</b>	<b>104,110 UE's</b>		

Definition: UEs = Universal Estimates. Source: NCC/CableTrack©; Nielsen Media Research [Q2 2016] Total Interconnect Universe Estimates. Figures represent estimated potential household coverage for the locally insertable channels on the TV Starter Tier in each system/zone. All estimates generated from Nielsen Total Interconnect UEs and adjusted proportionally based on system/zone coverage area. Cox Media does not warrant the accuracy of any subscriber numbers, universe estimates, coverage maps, zip codes lists, or any other indications of the number of viewers that may watch your ad. Your ad may be viewable only by analog or digital customers, a certain tier, or a portion of the area covered by the interconnect or system headend. Universe and coverage estimates are subject to change without notice and may not reflect carriage limitations for individual networks. Contact Cox Media or visit [www.coxmedia.com](http://www.coxmedia.com) for details.

