

COVERAGE AREA

SOUTHEAST LOUISIANA/GREATER NEW ORLEANS

Cox Media Insertable Carriers



Zone	Major Cities	UE's	Parish	Zip Codes
Cox, Syscode 0222		192,840		
	New Orleans		Orleans	70112 70113 70114 70115 70116 70117 70118 70119 70121 70122 70124 70125 70126 70127 70128 70129 70130 70131 70139 70163
	Chalmette, Arabi, Meraux, St. Bernard, Violet		St. Bernard	70032 70043 70075 70085 70092
	Metairie, Westwego, Barataria, Braithwaite, Gretna, Harahan, Harvey, Kenner, Lafitte, Marrero		Jefferson, Plaquemines	70001 70002 70003 70005 70006 70094 70036 70037 70040 70053 70056 70123 70057 70058 70062 70065 70067 70072
	Luling, Boutte, Ama, Destrehan, Killona, Hahnville, Montz, New Sarpy, Norco, Des Allemands		St. Charles	70031 70039 70047 70057 70066 70070 70078 70079 70080 70087
U-Verse, Syscode 9974	Metairie, Kenner, Gretna, Marrero, Luling, Destrehan, Chalmette, Laplace, Covington, Mandeville, Lacombe, Slidell, Houma, Thibodaux,	95,802	Hancock, Jefferson, Lafourche, Pearl River, St. Bernard, St. Charles, St. James, St. John, St. Tammany, Tangipahoa, Terrebonne, Washington	39426 39466 39470 39520 39525 39556 39576 70001 70002 70003 70005 70006 70032 70037 70039 70040 70043 70047 70052 70053 70056 70058 70062 70065 70068 70070 70071 70072 70075 70079 70083 70086 70087 70090 70094 70115 70121 70123 70131 70301 70343 70359 70360 70363 70364 70374 70375 70394 70395 70401 70403 70420 70426 70427 70431 70433 70435 70438 70443 70445 70446 70447 70448 70452 70454 70455 70458 70460 70461 70471 70763
DIRECTV/DISH Syscodes – 9835, 2119	Entire New Orleans DMA	112,279		

3 Zones 400,921 Ad-Insertable UEs



Definition: UEs = Universal Estimates. Source: NCC/CableTrack®; Nielsen Media Research [Q1 2015] Total Interconnect Universe Estimates. Figures represent estimated potential household coverage for the locally insertable channels on the TV Starter Tier in each system/zone. All estimates generated from Nielsen Total Interconnect UEs and adjusted proportionally based on system/zone coverage area. Cox Media does not warrant the accuracy of any subscriber numbers, universe estimates, coverage maps, zip codes lists, or any other indications of the number of viewers that may watch your ad. Your ad may be viewable only by analog or digital customers, a certain tier, or a portion of the area covered by the interconnect or system headend. Universe and coverage estimates are subject to change without notice and may not reflect carriage limitations for individual networks. Contact Cox Media or visit www.coxmedia.com for details.