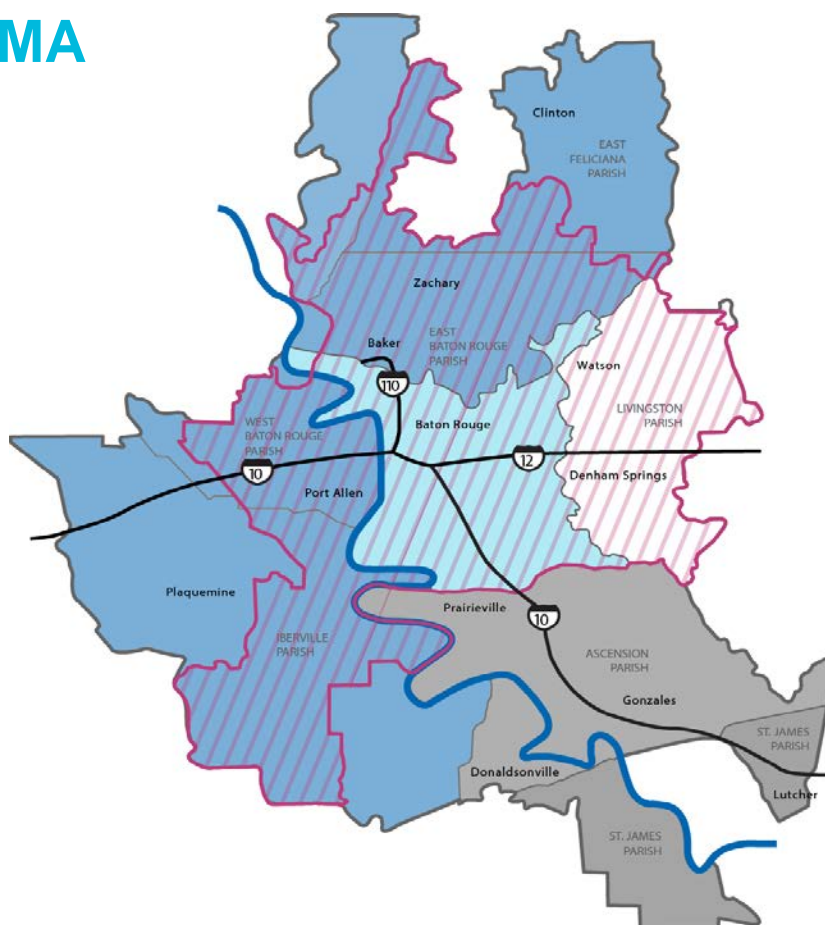


COX MEDIA COVERAGE AREA

BATON ROUGE DMA

Cox Media Insertable Carriers

	Gonzales/Donaldsonville
	Baker/Zachary/Plaquemine
	Denham Springs
	Baton Rouge
	Cox/U-verse



Zone	Major Cities	UE's	Parish	Zip Codes
Baker/Zachary/ Plaquemine Syscode 2351	Addis, Brusly, Erwinville, Grosse Tete, Jackson, Maringouin, Port Allen, Rosedale, Slaughter, White Castle, Clinton Weyanoke	21,066	East Feliciana, West Feliciana, East Baton Rouge, West Baton Rouge, Iberville	70710 70748 70777 70714 70757 70787 70719 70764 70788 70722 70765 70791 70729 70767 70740 70772
Denham Springs Syscode 3174	Watson, Walker	14,754	Livingston	70706 70727 70786 70726 70785
Baton Rouge Syscode 0021	Greenwell Springs, Pride	98,563	East Baton Rouge	70739 70808 70817 70770 70809 70818 70801 70810 70819 70802 70811 70820 70803 70812 70826 70804 70813 70836 70805 70814 70893 70806 70815 70807 70816
Gonzales/ Donaldsonville Syscode 3173	Carville, Darrow, Geismar, Burnside, Prairieville, St. Amant, St. Gabriel, Sorrento, Gramercy, Sunshine, Lutchter	14,921	Ascension, St. James, Iberville	70052 70737 70776 70721 70738 70778 70725 70769 70780 70734 70774 70346 70071
Cox Plus Syscode 9971	Baton Rouge, Denham Springs, Zachary	30,171		70342, 70346, 70380, 70392, 70538, 70706, 70710, 70714, 70726, 70739, 70748, 70764, 70767, 70770, 70777, 70785, 70791, 70802, 70805, 70806, 70807, 70808, 70809, 70910, 70811, 70812, 70814, 70815, 70816, 70817, 70817, 70818, 70819, 70820
5 Zones		179,475 UE's	8 Parishes	

Definition: UEs = Universal Estimates. Source: NCC/CableTrack©; Nielsen Media Research [Q2 2016] Total Interconnect Universe Estimates. Figures represent estimated potential household coverage for the locally insertable channels on the TV Starter Tier in each system/zone. All estimates generated from Nielsen Total Interconnect UEs and adjusted proportionally based on system/zone coverage area. Cox Media does not warrant the accuracy of any subscriber numbers, universe estimates, coverage maps, zip codes lists, or any other indications of the number of viewers that may watch your ad. Your ad may be viewable only by analog or digital customers, a certain tier, or a portion of the area covered by the interconnect or system headend. Universe and coverage estimates are subject to change without notice and may not reflect carriage limitations for individual networks. Contact Cox Media or visit www.coxmedia.com for details.

